

双边合作项目申请表中国深圳-以色列合作计划

How to complete and submit this form?

Both partners applying for the program should fill in this form together in English (Or English and Chinese) and submit it to the two counterpart agencies.

Please check the **Shenzhen-Israel Program Guidelines before completing this form**.

It will provide valuable information and tips on how to answer each section.

Both partners applying for the program should fill this form in together and submit it to the two counterpart agencies. Please include along with this form a signed letter of intent (LOI) outlining the IP plans, as well as resumes/CVs of key personnel.

说明:申请该计划的双方都应当填写本表格,并提交给两个对应机构。请随本表格附上双方签署的意向书,简要列出 IP 计划以及关键人员的简历。

Israeli Applicants, please contact Tal Ben Avner (apac@innovationisrael.org.il) for further information.

Shenzhen Applicants please contact Mr. Yan wWending (yanwd@sticmail.sz.gov.cn) for further information.

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1.1 Project Title 项目名称	(Do not exceed 120 characters) (不超过 120 个字)
1.2 Submission Date 提交日期	
1.3 Summary 项目摘要	(Do not exceed 240 characters) (不超过 240 个字)

1.4 Technology Sector & Subsector of Project (Select 1 sector and 1 corresponding subsector) 项目的技术部分以及分项 (选择一个部分和对应的一个分项)







双边合作项目申请表中国深圳-以色列合作计划

Clean-Tech 清洁技术			
Agrobiotech 农业生物技术	□ Energy 能源	☐ Environment 环境	Materials 材料
─ Water Technologies 水技术			
Communications 通讯			
□ Broadband Access 宽带接入	□ Broadcast 广播	☐ Enterprise Networking 企业网络	☐ Home Networking 家庭网络
☐ Mobile Applications 移动应用	NGN & Convergence下一代网络与融合	☐ Optical Networking 光纤网络	☐ Telecom Applications 电信应用
─ VoIP & IP TelephonyVoIP 与 IP 电话技术	─ Wireless Applications无线应用	☐ Wireless Infrastructure 无线基础设施	
Internet 互联网			
☐ Content Delivery 内容传递	☐ Content Management 内容管理	☐ e-Commerce 电子商务	□ E-Learning电子学习
☐ Internet Applications互联网应用	☐ Internet Infrastructure互联网基础设施	☐ Online Advertising 在线广告	☐ Online Entertainment 在线娱乐
□ Search Engines 搜索引擎			
IT & Enterprise Softwa	re 信息技术与企业软件		
☐ Business Analytics 商务分析	Security 安全性	☐ Enterprise Applications 企业应用	Enterprise Infrastructure 企业基础设施
 ☐ Miscellaneous Software 各种软件	Design and Developmen 设计与开发工具	t Tools	
Life Sciences 生命科学			
Agrobiotech 农业生物技术	☐ Bioinformatics 生物信息学	☐ Biologicals 生物制剂	☐ Diagnostics 诊断学
☐ Healthcare IT 医疗保健信息技术	☐ Industrial 工业	☐ Medical Devices医疗器材	□ Telemedicine □ 元程医疗
 □ Therapeutics 治疗学 □ Therapeutics have a second of the second of	• 44 2-11 N		
Miscellaneous Technolo	ogies 共化技术		
Defense 防御	Hardware 硬件		Miscellaneous 其它
 ■ Nanotechnology 纳米技术 Semiconductors 半导体			
☐ Fabrication and Testing 制作与测试			
■ Network Processors 网络处理器	☐ Processors & RFID 处理器与 RFID	☐ Security Semiconductors 安全半导体	
其它 (如无以上内容,ì	青根据实际填写) :		

1.5 Participants' Contributions 参与单位的贡献







双边合作项目申请表中国深圳-以色列合作计划

Company Name 公司名称	Country 国别	Role of Participant 在项目中的作用	Contribution * (%) 贡献率(%)	Budget (\$US) 预算(美元)	Duration (Months) 服务时间(月)
	China	e.g. Development of the chip	See (*) below	Please fill in the budget that is requested for the entire project (not just for 1 year)	Please fill in the entire duration of the project (e.g. 12, 18, 24 months)
	Israel				
Total: 总计					

*Contribution (%): Please demonstrate the balanced technological contribution between the partners from both countries. This recommended contribution should be no less than 30% to one partner and no more that 70% to the other partner in case there are two companies involved.

1.6 Start Date:	Month/Year	End Date:	Month/Year
项目开始时间:	·	项目结束时间	







2.	Project	Outline	项目概要
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2.1 Project Description	项目描述
outcomes. Ideally, also attach	cribe the joint project, outlining the activities of the partners and expected of the partners and expected of the joint Project Plan showing project tasks and milestones for part) in order to outline the task flow/cooperation throughout the project.







双边合作项目申请表中国深圳-以色列合作计划

2.2 Technological Development Envisaged (Level of Innovation) 技术先进性(创新性)

In approximately 1-3 pages, describe the technological development and innovation taking place during the project. Clearly address each of the following items:

- The level of innovation and novelty of the product;
- The technological barriers, risks and opportunities of the development;
- The creation of intellectual property;
- The ability of the collaboration to achieve the intended results.







双边合作项目申请表中国深圳-以色列合作计划

2.3 Market Potential and Commercialization Plan 市场前景和商业化计划

In approximately 1-3 pages, describe the market potential of the project outcome (product or service), and describe the commercialization roadmap for taking the project outcome (product or service) to market. Clearly address each of the following items:

- The commercial potential;
- The planned path to commercialization/application and how it will achieve the identified outcomes;
- How the funding sought will generate a return on investment;
- How the solution answers market needs;
- The domestic and global market size are identified and detailed;
- The expected market share for the product;
- Significant competitive advantage for the product/service based on a comparison of competitor companies and products.

2.4 Cooperation between Participants (Synergies, advantages, complementarities, etc.) 双方合作开展的工作(如:协同效应、优势、互补性等)

In approximately 1-2 pages, describe the intended cooperation and expected benefits for the project outcome from working together; the benefits for each partner from working together; and the partners' respective strengths. Also, clearly address each of the following items:

- The position of the companies in the sector;
- The capabilities of the management and research and development teams;
- Financial capability of each company;
- Past performance

2.5 Expected Outcome of Project 项目预期成果

In approximately 1-2 pages, describe the final expected outcome of the project. Describe the range of project outcomes but provide one specific final outcome or project end-goal - for example, "First generation product achieving sales in China/Israel OR Manufactured Product exported to "x/y/z" countries OR Service installed for six domestic companies, Export installations being investigated OR "Alpha" Prototype successfully trialed in both Israel and China, etc.

Also, clearly address each of the following items in terms of the project's contribution:

- The potential contribution of the technology to the economy and society;
- How project outcomes will contribute substantially to Israel & China's industrial, commercial and economic growth;
- Commercialization activities to occur in the country;
- New patents or inventions registered / protected;
- Additional employment positions created or opportunities;
- Anticipated contribution to Israel & China (or province's) exports;
- Support of an industry sector or user group to make productivity gains;
- The development of new markets or achievement of institutional benefits.







双边合作项目申请表中国深圳-以色列合作计划

2.6 IP Ownership Agreement 知识产权归属安排

Please attach a separate "Letter of Intent" signed by both partners. 请另附一份已签署的意向书

This letter, of approximately 1 page, should detail the early, pre-project agreement with your partner on how you will treat your respective IP entering the project, IP being developed within the project and IP after the project. Indicate any early agreement with your partner on splitting export markets/sales/revenue/licensing etc.

Note that this is a pre-project agreement and a separate Collaboration Agreement is put in place before any funding is received by successful applicants. (This Collaboration Agreement will likely build on the Letter of Intent.)

3. Project Participant		ner 1 项目参	\$与单位 一 第 1 ~	合作方	
.1. Participant Profile 参与					
3.1.1 General Profile	<i>基本信息</i> 「				
Full Name of Company 公司的全名			Registration # 注册号		
Prior name of Company 公司的曾用名					
Type of Company 公司的类型	□ HT 高新企业		esearch Institute 开究机构	□ University 高校	□ Other 其它
Stage 企业发展所处阶段	□ Seed 种子期	□ R&D 研发期	□ Initial Revenue 初始收入期	es	e Growth 长期
Ownership 所有权	□ Public 国营	□ Private 私营	□ Governmental 事业单位	□ Other 其它	
Year Established 成立年份			No. Employees 职工人数		
No. R&D Personnel 研发人员的数量					
3.1.2 Company Conta	ct Info 公声	司的联系信息			
Street Address 街道地址					







City 城市	P.O. Box 邮政信箱	
Country 国家	Zip Code 邮编	
Telephone 电话	Fax 传真	
Website 网址	E-mail 电子信箱	
3.1.3 Contact Person	联系人	
First Name 名	Last Name 姓	
Title 职称	Function 职务	
Phone 电话	Mobile Phone 手机	
Email 电子信箱		
3.1.4 Organization Ba General Business Descrip	<i>ckground 公司背景</i> ition & Area of Expertise 业务概述与专业领域	
Technology Description (Main Products/Services) 技术描述(主要产品/服务)
,		







知识产权			
Current year (i)) 最近 3 年的销售业绩 		I
本年	上	年	
1 44 2- W en			
mments 其它说明			
	ector & Subsector of Co		and 1 subsector)
公司的技术部分	ector & Subsector of Co }以及分项 (选择一个部分		and 1 subsector)
公司的技术部分			and 1 subsector)
公司的技术部分 ean-Tech 清洁技术 Agrobiotech 农业生物技术	}以及分项 (选择一个部分 	分和一个分项)	
公司的技术部分 ean-Tech 清洁技术 Agrobiotech 农业生物技术 Water Technologies 水技术	〉以及分项 (选择一个部分 □ Energy 能源	分和一个分项)	☐ Materials
公司的技术部分 ean-Tech 清洁技术 Agrobiotech 农业生物技术 Water Technologies 水技术	〉以及分项 (选择一个部分 □ Energy 能源	分和一个分项)	☐ Materials
公司的技术部分 ean-Tech 清洁技术 Agrobiotech 农业生物技术 Water Technologies	〉以及分项 (选择一个部分 □ Energy 能源	分和一个分项)	☐ Materials







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─ VoIP & IP Telephony VoIP 与 IP 电话技术	─ Wireless Applications无线应用	Wireless Infrastructure 无线基础设施	
Internet 互联网			
□ Content Delivery 内容传递 □ Internet Applications 互联网应用 □ Search Engines 搜索引擎	□ Content Management 内容管理 □ Internet Infrastructure 互联网基础设施 □ Social Networks 社交网络	□ e-Commerce 电子商务 □ Online Advertising 在线广告	□ E-Learning 电子学习 □ Online Entertainment 在线娱乐
IT & Enterprise Softwa	re 信息技术与企业软件		
■ Business Analytics 商务分析■ Miscellaneous Software 各种软件	□ Security 安全性 □ Design and Development 设计与开发工具	Enterprise Applications 企业应用 t Tools	☐ Enterprise Infrastructure 企业基础设施
Life Sciences 生命科学			
☐ Agrobiotech 农业生物技术☐ Healthcare IT 医疗保健信息技术☐ Therapeutics 治疗学	☐ Bioinformatics 生物信息学 ☐ Industrial 工业	□ Biologicals 生物制剂 □ Medical Devices 医疗器材	□ Diagnostics 诊断学 □ Telemedicine 远程医疗
Miscellaneous Technolo	ogies 其它技术		
□ Defense 防御□ Nanotechnology 纳米技术	☐ Hardware 硬件	☐ Industrial Technologies 工业技术	☐ Miscellaneous 其它
Semiconductors 半导体			
☐ Fabrication and Testing 制作与测试	Manufacturing Equipment & EDA 制造设备与 EDA		☐ Miscellaneous Semiconductors 各种半导体
 □ Network Processors 网络处理器	☐ Processors & RFID 处理器与 RFID	☐ Security Semiconductors 安全半导体	
其它 (如无以上内容,i	青根据实际填写):		
		nnies ONLY) 公司设置(@	
		ear in the public, <u>online C</u> pany Database(在线公司	
•	eceive emails about news 长新闻大事的电子邮件?	s & events?	





双边合作项目申请表 中国深圳-以色列合作计划

3.2 Work – Description and Contributions to the Project 在项目中承担的工作及对项目的贡献
Please provide information about the company, including the following:
 Main contribution to the project (mix of technical/financial/plant etc).
The degree to which the proposed project can be absorbed into the existing structure of each company.
To what extent are the staff, equipment, facilities, etc., available for the project? Identify the need to
hire staff, obtain (purchase, lease or rent) capital equipment, or expand manufacturing operations.
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3.3 Work Plan and Timeline 项目工作计划和时间表
Provide a clear description of your work program.
Provide a clear description of your work program. Provide a detailed Gantt chart Project Plan which clearly defines project activities and milestones.
Provide a clear description of your work program. Provide a detailed Gantt chart Project Plan which clearly defines project activities and milestones.

3.4 Budget and Resources 项目预算和经费来源

Please show the sources and amounts of funding for the project.	







双边合作项目申请表中国深圳-以色列合作计划

3.5 Other Sources of Financial Support Related to Proposed Research 与拟研究项目相关的其它经费来源

3.5.1 Is this, or related R&D, presently being supported by other sources? If yes, indicate other sources, amounts, and dates of performing the R&D under this support 该项目或相关的研发目前是否有其它经费支持?如有,请提供经费来源、数目和经费到位开始研发的时间。

支持?如有,请提供经费来源、数目和经费到位开始研发的时间。
3.5.2 Has your company previously received other sources of governmental support? If yes, list up
sources and dates. 企业以前是否得到过政府资助?如有,请列出项目经费名称和取得时间。







双边合作项目申请表中国深圳-以色列合作计划

4. Project Participant	s – Part	ner 2 项	目参与单位 一 第:	2 合作方	
4.1. Participant Profile 参与 4.1.1 General Profile 2					
Full Name of Company 公司的全名			Registration 注册号	#	
Prior name of Company 公司的曾用名					
Type of Company 公司的类型	□ HT 高新企业	□ R&D □ □ 研发企业	□ Research Institute 研究机构	□ University 高校	□ Other 其 它
Stage 企业发展所处阶段	□ Seed 种子期	□ R&D 研发其	☐ Initial Revel 初始收入期	nues	nue Growth 曾长期
Ownership 所有权	□ Public 国营	□ Privat 私营	te Governmen 事业单位	tal □ Other 其它	
Year Established 成立年份			No. Employees 职工人数	3	
No. R&D Personnel 研发人员的数量					
4.1.2 Company Contac	ct Info 公園	列的联系信息			
Street Address 街道地址					
City 城市			P.O. E 邮政信		
Country 国家			Zip Co 邮	de 编	
Telephone 电话				fax 真	
Website 网址			E-m 电子信		

4.1.3 Contact Person 联系人







双边合作项目申请表中国深圳-以色列合作计划

First Name 名	Last Name 姓	
Title 职称	Function 职务	
Phone 电话	Mobile Phone 手机	
Email 电子信箱		
4.1.4 Organization Ba General Business Descrip	<i>ckground 公司背景</i> ition & Area of Expertise 业务概述与专业领域	
	·	
Technology Description (Main Products/Services) 技术描述(主要产品/服务)
Targeted Customers 目标	客户	
IP 知识产权		

Sales (for last 3 years) 最近 3 年的销售业绩







Current year (i) 本年	i-i		2
Comments 其它说明			
公司的技术部分 Clean-Tech 清洁技术	ctor & Subsector of Co 以及分项 (选择一个部分	分和一个分项)	
L_ Agrobiotech 农业生物技术	L Energy 能源	L Environment 环境	Materials 材料
☐ Water Technologies 水技术			
Communications 通讯			
□ Broadband Access 宽带接入	□ Broadcast 广播	☐ Enterprise Networking 企业网络	☐ Home Networking 家庭网络
☐ Mobile Applications 移动应用	□ NGN & Convergence 下一代网络与融合	☐ Optical Networking 光纤网络	☐ Telecom Applications 电信应用
☐ VoIP & IP TelephonyVoIP 与 IP 电话技术	☐ Wireless Applications无线应用	☐ Wireless Infrastructure 无线基础设施	
Internet 互联网			
☐ Content Delivery 内容传递	☐ Content Management 内容管理	□ e-Commerce 电子商务	☐ E-Learning 电子学习
☐ Internet Applications互联网应用	☐ Internet Infrastructure 互联网基础设施	☐ Online Advertising 在线广告	☐ Online Entertainmen 在线娱乐
□ Search Engines 搜索引擎	☐ Social Networks 社交网络		
IT & Enterprise Softwa	ire 信息技术与企业软件		
☐ Business Analytics 商务分析	□ Security 安全性	L Enterprise Applications 企业应用	□ Enterprise Infrastruct 企业基础设施







双边合作项目申请表中国深圳-以色列合作计划

		中国深圳-以	以色列合作计划	
	Life Sciences 生命科学			
	☐ Agrobiotech 农业生物技术	☐ Bioinformatics 生物信息学	☐ Biologicals 生物制剂	□ Diagnostics 诊断学
	☐ Healthcare IT 医疗保健信息技术	☐ Industrial 工业	Medical Devices 医疗器材	☐ Telemedicine 远程医疗
	☐ Therapeutics 治疗学			
	Miscellaneous Technol	ogies 其它技术		
	Defense 防御	☐ Hardware 硬件	☐ Industrial Technologies工业技术	☐ Miscellaneous 其它
	☐ Nanotechnology 纳米技力			
	Semiconductors 半导体			
	☐ Fabrication and Testing 制作与测试			
	■ Network Processors 网络处理器	☐ Processors & RFID 处理器与 RFID	☐ Security Semiconductors 安全半导体	─ Video, Image & Audio 视频、图像与声频
	其它 (如无以上内容,			
			panies ONLY) 公司设置(
	是否愿意贵公司的何	言息被公开在 <u>online Cor</u>	pear in the public, <u>online C</u> mpany Database(在线公司	
	•	eceive emails on news { 关新闻大事的电子邮件?	& events?	
4.2	Work – Description an	d Contributions to th	ne Project 在项目中承担的	工作及对项目的贡献
	se provide information ab		-	
1	Nain contribution to the p		2	
			absorbed into the existing	
1			nt, facilities, etc., available f	
	ne need to nire stair, obto perations.	ain (purchase, lease or l	rent) capital equipment, or	expand manuracturing
0,	perations.			
4.3	4.3 Work Plan and Timeline 项目工作计划和时间表			
1	ide a clear description of			
Provi	ide a detailed Gantt chart	Project Plan which clea	arly defines project activities	s and milestones.

4.4 Budget and Resources 项目预算和经费来源







Please describe the sources and amounts of funding for the project
4.5 Other Sources of Financial Support Related to Proposed Research 与拟研究项目相关的其它经费来源 4.5.1 Is this, or related R&D, presently being supported by other sources? If yes, indicate other sources, amounts, and dates of performing the R&D under this support 该项目或相关的研发目前是否有其它经费支持?如有,请提供经费来源、数目和经费到位开始研发的时间。
4.5.2 Has your company previously received other sources of governmental support? If yes, list up sources and dates. 企业以前是否得到过政府资助?如有,请列出项目经费名称和取得时间。







双边合作项目申请表中国深圳-以色列合作计划

5. Statement of Cooperation 合作声明

The participants signing this form intend to co-operate within the project as described in this form with the aim realizing the technical developments as set forth under point 2. In addition the participants have or intend to put in place, a formal collaboration agreement.

签署本表格的参与单位打算在本表格所述项目内进行合作,目的是为了实现第2点所述的技术开发。另外,参与单位应签订或打算签订一份正式的合作协议。

5.1	Signature of Partner 1 合作方 1 的签字				
	Company Name 公司名称				
	First Name 名	Last Name 姓			
	Title 职称	Function 职务			
	Signature 签字	PLEASE INSERT A DIGITAL SIGNATURE OR SCAN THE LAST PAGE WITH THE SIGNATURE OF BOTH PARTNERS			
5.2	Signature of Partner 2 合作方 2 的签字				
	Company Name 公司名称				
	First Name 名	Last Name 姓			
	Title 职称	Function 职务			
	Signature 签字	PLEASE INSERT A DIGITAL SIGNATURE OR SCAN THE LAST PAGE WITH THE SIGNATURE OF BOTH PARTNERS			



